



February 8, 2011

Dear Employer:

Congratulations! You have an employee who has demonstrated a continued commitment to advancing her professional training and business skills development through active participation in the American Business Women's Association.

The Association is dedicated to providing such women with the tools they need for success. In fact, it is our mission to provide women with the resources and skills they need to excel. We design each ABWA conference as a concentrated, highly effective means of connecting our members with the knowledge and opportunities they need to achieve. Our business conferences for this year feature three regional conferences in the spring and the 2011 ABWA National Women's Leadership Conference, September 22-24, in Irving, Texas.

All ABWA conferences will feature a great lineup of learning events, including programs and seminars that focus on today's leading business topics. We have partnerships with National Seminars, a division of Rockhurst University, the University of Kansas, School of Business, FranklinCovey and Park University. Expert trainers will present seminar topics that encompass key areas of business from positive risk taking and strategic thinking skills to marketing management and leading and communicating with integrity.

As the world changes and the needs of business change, it is our mission to support members in acquiring new skills and knowledge so they will continue to bring value to your company.

Please consider sponsoring your employee for this particular learning event.

Sincerely,

A handwritten signature in black ink that reads "Rene Street". The signature is written in a cursive style with a prominent initial "R".

Rene` Street

Executive Director

American Business Women's Association