

The milestones achieved in 2009 are a tough act to follow, so we're stepping up the conference experience in 2010 with even more ABWA insights, professional development, and opportunities to connect with amazing ABWA members.

On Friday morning, we kick off with a networking extravaganza where you will have an opportunity to connect with your Association leaders and dignitaries including your National Board of Directors, Ambassadors, and ABWA's Top 10 Business Women. Not to mention the boundless connections you will make with interesting and influential members from your district, this event puts the power of ABWA right in front of you!

In this day-long session, we will review your district's progress and performance in key areas of Association Management, and discuss issues and challenges facing today's team leaders. You will learn about the innovative new products, services, and resources coming on line in 2010 and how to leverage these opportunities in managing your ABWA team more effectively. This session is a must-have for all members who want to enhance the value of their ABWA membership!

# Where DO WE go from here?

## Agenda for All Conference Locations

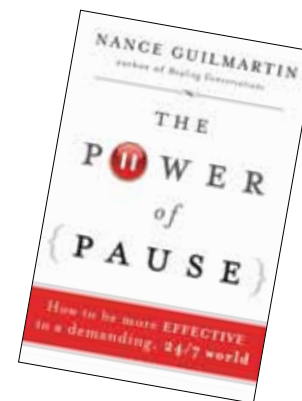
### Friday

- 7:00 a.m. – 4:00 p.m. Conference Registration
- 8:00 a.m. – 8:30 a.m. First Timer's Orientation
- 9:00 a.m. – 12:30 p.m. *ABWA Management*
- 12:30 p.m. – 5:30 p.m. Submit Newsletters for Competition
- 12:30 p.m. – 2:00 p.m. Lunch on Own/Exhibitor Shopping
- 2:00 p.m. – 4:00 p.m. *ABWA Management (cont'd. from morning session)*
- 6:00 p.m. – 8:30 p.m. Opening Session/Banquet

### Saturday

- 7:00 a.m. – 10:00 a.m. Conference Registration
- 8:00 a.m. – 11:30 a.m. *Professional Development Seminar*
- 12:30 p.m. – 2:00 p.m. All Conference Luncheon
- 3:00 p.m. – 5:00 p.m. *Professional Development Seminar (cont'd. from morning session)*

Keynote speaker Nance Guilmartin joins us in Annapolis, Md., from May 14-15, 2010.



The first 100 complete registrations received on or before ABWA's posted early bird cut-off will get a copy of Guilmartin's newest book, *The Power of Pause*.

### KEYNOTE: NANCE GUILMARTIN The Power of Pause: Better Ways to Lead Your Business and Your Life in a 24/7 World

Communication gaps happen to all of us—especially in today's transforming, time-challenged world. They affect relationships, performance, the bottom line, and the life line. Learn how to be more successful with less stress—especially when you're feeling short on time, attention, or even a sense of humor. You'll be better able to make the most of the time and resources you have and help others be their best, too—no matter what's on your plate today.

An award-winning journalist, business advisor, keynote speaker, and leadership educator, Guilmartin uses a unique journalistic method of inquiry and teaches people to succeed in times of change, rapid growth, or uncertainty. Clients and audiences raise their communication IQ by learning to have the often difficult conversations today's world demands—communicating in ways that inspire breakthroughs, foster teamwork, and enable individuals and organizations to go from being good, to being great.

### SATURDAY PROGRAMMING Cultivating Winning Attitudes

This comprehensive day of training will give you the information and tools you need to develop a more positive personal attitude and manage negative individuals in your workplace and in your life. You will spend the day in a room full of other leaders to share ideas, do some collective brainstorming, and walk away with valuable networking contacts and powerful tools and strategies for becoming a more effective positive leader.

**This program is valued at .5 CEUs. If eligible, participating ABWA Chapters and Express Network members will qualify for \$75 in SBMEF Business Skills Tuition Reimbursement.**

### ABOUT THE FACILITATOR Kevin Adams

Known as the Intentional Success Expert, Kevin Adams works with organizations and individuals who want to increase performance and productivity. His programs develop leadership and management skills necessary for Intentional Success. Adams has the dedication to his message that you might expect from someone who spent 14 years as a coach, counselor, and leader.

# District 2010 Conferences

May 14-15, 2010  
Annapolis